

Website Cookie Policy

Introduction

St Faith's School use cookies on its website. A cookie is a text file sent by a web server to a web browser that is stored locally by the browsing device's hard drive. If you agree, the file is saved and can be updated by the website. Cookies allow web programmers to tailor the operation of websites to your needs, by gathering and remembering information about your preferences. You can delete cookies stored by your web browser at any time but note that doing so may affect the functionality of the websites you visit.

For more information on how to control, delete and disable cookies, you may wish to visit [this link](#) which contains comprehensive information on how to manage cookies on a wide variety of browsers.

We use cookies as follows:

- Keep an anonymous track of browsing patterns to build a profile of how people use the website.
- Make our website work as efficiently as possible.
- We gather information relating to your IP address, and the dates and times you visit our website.
- We may use the information to:
 - Ensure our content is presented in the most effective way
 - Improve the website
 - Monitor website usage
 - Assess and understand feedback and identify usage hotspots.

Google Analytics

We use Google Analytics cookies. Google Analytics generates statistical and other information about website use by means of cookies stored on users' computers. Google uses this information to create reports about the use of the website. We may use Google Analytics to analyse the use of this website. Google stores this information.

To find out about how Google Analytics uses cookies please refer to [this link](#).

To access a copy of Google's Privacy Policy please refer to [this link](#).

By using our website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. For further details on the cookies set up by Google Analytics, please refer to the Google Code. To opt out of being tracked by Google Analytics across all websites please go to Google's opt out page.

Changes to this Policy

We commit to reviewing this policy annually and as necessary to ensure its continued relevance and effectiveness. Please check the website regularly for any changes to this Policy. If you believe that we have not adhered to this Policy, please notify us by email at marketing@stfaiths.co.uk.